

University of Pretoria Yearbook 2017

Communication in sport (2) 254 (SMS 254)

Qualification Undergraduate

Faculty Faculty of Humanities

Module credits 8.00

Prerequisites No prerequisites.

Language of tuition Afrikaans and English is used in one class

Academic organisation Sport and Leisure Studies

Period of presentation Quarter 4

Module content

Dynamic communication, public relations, conducting of interviews, and television and media performance.

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^{*}Closed - requires departmental selection.